

Sponsorship Package



Sunday, October 4, 2020

@ The Stratford Perth Museum

"An historical car rally along the backroads of Perth County."

www.ShineOnStratford.ca
email: info@shineonstratford.ca

STRATFORD PERTH
museum
Your Community. Your Museum.

Rotary
Club of Stratford



Event Information

Our Third

“Shine On- Dave Blackburn Memorial Car Rally”

will take place on Sunday, Oct. 4, 20, at the Stratford Perth Museum.

www.ShineOnStratford.ca

The third annual Dave Blackburn Memorial Car Rally “Shine On”, will feature an historic car rally along the backroads of Perth County. The two organizations have a great relationship and have partnered on a number of projects over the years so, it just made sense they would join forces to create a great event.

Besides being a fundraiser for the Rotary Club, this event is also a tribute to the late Dave Blackburn, a former president and proud member of the Rotary Club of Stratford and an exceptional community leader.

Even though the content of the rally is historic, your car doesn't have to be. Cars, pick-up trucks, even RVs are more than welcome to take part in the rally.

Along the route guides and re-enactors will provide interesting facts and stories about Perth County. Pay attention because when you are finished - there's a test and the highest score is the winner.

The event promises to be family-friendly, fit for everyone – whether you're crazy for classic cars or simply out for some classic fun and entertainment.

It is through the generosity of Sponsors like you that we are able to achieve our goals of providing much needed funding and services to many individuals and groups each year.

The Rotary Club of Stratford Charitable Foundation has proudly supported the following groups through our community events.

Stratford General Hospital	Rotary Respite House	Stratford Perth Museum
United Way of Huron Perth	House of Blessing	Stratford Perth Rotary Hospice
The All Wheels Skate Park	Stratford Rotary Complex	Optimism Place
Public Library on Wheels	Rotary Aquabox Project	The Local Co-Operative

Our scholarship programs (three local high schools plus the new University of Waterloo Stratford Campus), hands-on environmental efforts, and support for childrens' literacy are also important aspects of our community outreach.

Each year, in addition to our fundraising efforts, volunteers donate hundreds of hours to ensure that the funds raised and the resources within our Foundation are used in responsible and highly efficient ways.

Sponsorship Levels

Sponsorship Level	Sponsorship Title
\$1,250	Finish Line
\$129 - \$750	Program Sponsor

Finish Line - \$1,250 - Car Rally Stops

During the Car Rally, our participants will navigate to various "Pit Stops" along the tour. These stops will have a historical significance and there will be re-enactors there to talk about the stops importance. Your company will be the Rally Stop sponsor for one of these locations.

For this level of sponsorship your company logo and hotlink will appear on our website for 6 months. This content can be changed monthly. Your company will be the main sponsor at one of the Rally Stops. Your company will be given a full page space in our Rally Navigation Booklet; it will be placed with the Rally Stop page. We will provide a space at your sponsored Rally stop for a display of your choice. Your company logo will appear on all print materials. You will receive one complimentary entry into the Car Rally.

Pit Stop (Program)

Program Sponsors

Full page \$750.

½ page \$500.

¼ page \$250.

Business Card \$129.

Sponsorship Confirmation Form

\$1,250 Finish Line 

Program Sponsor 

\$750 Full Page _____ \$500 1/2 Page _____ \$250 1/4 Page _____ \$129 Business Card _____

Please use the same artwork as last year: _____ I will send new artwork: _____

Please email artwork to dave@stratfordprinting.com _____

Company Name: _____

Address: _____

City: _____

Postal Code: _____

Contact: _____

Email: _____

Phone: _____

Signature: _____

Date: _____

Please make cheque payable to :

The Rotary Club of Stratford

And send to this address :

The Rotary Club of Stratford

Shine On-Dave Blackburn Memorial Car Rally & Show – Sponsorship

P.O. Box 21135, Stratford, Ontario, N5A 7V4

Please email completed sponsorship form to info@shineonstratford.ca or mail to the above address.