

# Sponsorship Package



**SUNDAY, OCTOBER 6, 2019**

@ The Stratford Perth Museum

“An historical car rally along the backroads of Perth County followed by fun, music, food, drinks and prizes at the Stratford Perth Museum.”

[www.ShineOnStratford.ca](http://www.ShineOnStratford.ca)

email: [info@shineonstratford.ca](mailto:info@shineonstratford.ca)

STRATFORD PERTH  
***museum***  
*Your Community. Your Museum.*

**Rotary**  
Club of Stratford  
Charitable Foundation



# Event Information

## Our Second

## “Shine On- Dave Blackburn Memorial Car Rally”

will take place on Sunday, Oct. 6, 2019, at the Stratford Perth Museum.

[www.ShineOnStratford.ca](http://www.ShineOnStratford.ca)

The second annual Dave Blackburn Memorial Car Rally “Shine On”, will feature an historic car rally along the backroads of Perth County followed by fun, music, food, drinks and prizes back at the Stratford Perth Museum.

The two organizations have a great relationship and have partnered on a number of projects over the years so, it just made sense they would join forces to create a great event.

Besides being a fundraiser for the Rotary Club, this event is also a tribute to the late Dave Blackburn, a former president and proud member of the Rotary Club of Stratford and an exceptional community leader.

Even though the content of the rally is historic, your car doesn't have to be. Cars, pick-up trucks, even RVs are more than welcome to take part in the rally.

Along the route guides and re-enactors will provide interesting facts and stories about Perth County. Pay attention because when you get back to the museum - there's a test and the highest score is the winner.

It is through the generosity of Sponsors like you that we are able to achieve our goals of providing much needed funding and services to many individuals and groups each year.

**The Rotary Club of Stratford Charitable Foundation has proudly supported the following groups through our community events.**

Stratford General Hospital	Rotary Respite House	Stratford Perth Museum
The United Way of Huron Perth	The House of Blessing	Stratford Perth Rotary Hospice
Block Parents Program	Stratford Rotary Complex	Optimism Place
Public Library on Wheels	Rotary Aquabox Project	

Our scholarship programs (three local high schools plus the new University of Waterloo Stratford Campus), hands-on environmental efforts, and support for childrens' literacy are also important aspects of our community outreach.

**Each year, in addition to our fundraising efforts, volunteers donate hundreds of hours to ensure that the funds raised and the resources within our Foundation are used in responsible and highly efficient ways.**

# Sponsorship Levels

Sponsorship Level	Sponsorship Title
\$5,000	Winners' Circle
\$1,250	Finish Line
\$125 - \$750	Program Sponsor

## Winner's Circle- \$5,000

Your company will be the Premier sponsor. This top sponsorship level will feature your company logo and hotlink on our event website and will appear on the website for a full year. This content can be changed monthly. There will be prominent logo placement on the front cover of the program and on all print media materials. You will have the glossy center spread placement in our rally program. You will be recognized during our awards ceremony and will be given an allotment of time to speak should you choose or we will designate someone to speak on your company's behalf. We will provide a space at the Rally stops / the Museum for a display of your choice. You will receive 3 complimentary entries into the Car Rally.

## Finish Line - \$1,250 - Car Rally Stops

During the Car Rally, our participants will navigate to various "Pit Stops" along the tour. These stops will have a historical significance and there will be re-enactors there to talk about the stops importance. Your company will be the Rally Stop sponsor for one of these locations.

For this level of sponsorship your company logo and hotlink will appear on our website for 6 months. This content can be changed monthly. Your company will be the main sponsor at one of the Rally Stops. Your company will be given a full page space in our Rally Navigation Booklet; it will be placed with the Rally Stop page. We will provide a space at your sponsored Rally stop for a display of your choice. Your company logo will appear on all print materials. You will receive one complimentary entry into the Car Rally.

## Pit Stop (Program)

Program Sponsors

Full page \$750.

½ page \$500.

¼ page \$250.

Business Card \$125.

# Sponsorship Confirmation Form

\$5,000    **Winners' Circle**    

\$1,250    **Finish Line**    

**Program Sponsor**    

\$750 Full Page \_\_\_\_\_ \$500 1/2 Page \_\_\_\_\_ \$250 1/4 Page \_\_\_\_\_ \$125 Business Card \_\_\_\_\_

Please use the same artwork as last year: \_\_\_\_\_ I will send new artwork: \_\_\_\_\_

Please email artwork to [dave@stratfordprinting.com](mailto:dave@stratfordprinting.com) \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please make cheque payable to :  
The Rotary Club of Stratford Charitable Foundation  
And send to this address :  
The Rotary Club of Stratford Charitable Foundation  
Shine On-Dave Blackburn Memorial Car Rally & Show – Sponsorship  
P.O. Box 21135, Stratford, Ontario, N5A 7V4

Please email completed sponsorship form to [info@shineonstratford.ca](mailto:info@shineonstratford.ca) or mail to the above address.